



Key Equipment Finance
Opening doors for success.



Key Equipment Finance

Assets: Approximately \$11 billion in assets

Originations: Nearly \$3 billion in annual originations

Ranking: The United States' 4th largest bank-affiliated equipment leasing company in net assets and the United States' 5th largest bank-affiliated equipment leasing company in annual originations. (The rankings are based on an annual survey by *The Monitor* magazine, published in June 2010.)

History:

- 1973** *KeyCorp* entered the equipment financing arena under the name of *KeyCorp Leasing*
- 1979** *Leasetec* founded
- 1996** *KeyLease Plus* established to provide equipment financing specifically designed to meet the needs of small business
- 1997** *Leasetec* acquired by *KeyCorp*
- 2001** Name changed to *Key Equipment Finance* consolidating the operating names of *Leasetec*, *KeyCorp Leasing*, and *KeyLease Plus* under one brand name
- 2002** *Lease Advisory Services* team joins *Key Equipment Finance* from a former *Key* affiliate
- 2004** *American Express Business Finance* acquired by *Key Equipment Finance*

Employees: Approximately 700 globally

Key Equipment Finance supports clients' equipment financing needs in over 40 countries:

AMERICAS

Brazil
Canada
Mexico
United States

www.KEFonline.com

ASIA PACIFIC

Australia
Hong Kong
Japan
Malaysia
New Zealand
Singapore
Taiwan
Thailand

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EUROPE

Austria
Belgium
Bosnia & Herzegovina
Bulgaria
Croatia
Czech Republic
Denmark
Estonia

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Finland
France
Germany
Hungary
Ireland
Italy
Latvia
Luxembourg
Netherlands
Norway
Poland

Romania
Russia
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Turkey
Ukraine
United Kingdom