



Key Equipment Finance
Opening doors for success.



Key Equipment Finance

Assets: Approximately \$9 billion in assets

Originations: Over \$3 billion in annual originations

Ranking: The United States' 4th largest bank-affiliated equipment leasing company in net assets and the United States' 5th largest bank-affiliated equipment leasing company in annual originations. (The rankings are based on an annual survey by *The Monitor* magazine, published in June 2010.)

History:

- 1973** *KeyCorp* entered the equipment financing arena under the name of *KeyCorp Leasing*
- 1979** *Leasetec* founded
- 1996** *KeyLease Plus* established to provide equipment financing specifically designed to meet the needs of small business
- 1997** *Leasetec* acquired by *KeyCorp*
- 2001** Name changed to *Key Equipment Finance* consolidating the operating names of *Leasetec*, *KeyCorp Leasing*, and *KeyLease Plus* under one brand name
- 2002** *Lease Advisory Services* team joins *Key Equipment Finance* from a former Key affiliate
- 2003** Acquired *TD Bank* equipment lease portfolio and program
- 2004** *American Express Business Finance* acquired by *Key Equipment Finance*

Employees: Approximately 575 globally

Key Equipment Finance supports clients' equipment financing needs in over 30 countries:

AMERICAS

www.KEFonline.com

Brazil
Canada
Mexico
United States

EUROPE

www.KEFonline.eu

Austria
Belgium
Bosnia & Herzegovina
Bulgaria
Croatia

Czech Republic

Denmark
Finland
France
Germany
Hungary
Ireland
Italy

Latvia

Luxembourg
Netherlands
Norway
Poland
Romania
Russia
Serbia

Slovakia

Slovenia
Spain
Sweden
Switzerland
Turkey
Ukraine
United Kingdom